



**INDIGENOUS
TOURISM
CONFERENCE**

Sponsorship Package 2025

**April 28 – 30, 2025 | Yuułu?it?ath Territory
Ucluelet Community Centre**

in partnership with





About the Conference

Together Through Tourism: Partnerships, Prosperity & Cultural Celebration

Indigenous tourism empowers entrepreneurs to create authentic cultural experiences that drive economic growth while preserving traditions. The Indigenous Tourism Conference (ITC) is a key platform to:

- Amplify Indigenous leadership in shaping tourism's future
- Promote economic self-sufficiency through sustainable business growth
- Foster collaboration to expand market opportunities
- Preserve culture by celebrating Indigenous traditions through tourism

Partner with us to advance Indigenous economic reconciliation through the Indigenous Tourism Conference! Your support helps:

- Champion Indigenous leadership & reconciliation
- Boost visibility at high-profile events
- Build meaningful partnerships with Indigenous leaders
- Drive real impact in Indigenous communities

Who Attends ITC?

- Indigenous Tourism BC Stakeholders
- Indigenous entrepreneurs
- Nations looking to explore Tourism as an Economic Development opportunity
- Indigenous community leaders
- Government & Industry partnerships

www.indigenoustourismconferencebc.ca

2025 Sponsorships



\$15,000
Platinum

- Logo display in top banner of event website
- Six conference registrations
- Speaking opportunity
- Sponsor highlight in social media
- Tradeshow booth
- Guaranteed admission to business matching

\$10,000
Gold

- Logo display in Gold sponsorship section on event website
- Four conference registrations
- Speaking opportunity
- Sponsor highlight in social media
- Tradeshow booth
- Guaranteed admission to business matching

\$5,000
Silver

- Logo display in Silver sponsorship section on event website
- Two conference registrations

\$2,500
Bronze

- Logo display in Bronze sponsorship section on event website
- One conference registration

Multi-Year Sponsorships

Why Choose a Multi-Year Sponsorship?

Amplified Impact

Engage across multiple sectors over time, showcasing a sustained commitment to reconciliation and Indigenous economic growth.

Increased Visibility

Continuous brand exposure across multiple events, with higher recall value among delegates and stakeholders.

Deeper Engagement

Build long-term relationships with Indigenous communities and leaders, positioning your organization as a trusted partner.

Priority Benefits

Early access to exclusive opportunities, such as co-hosting panels or special event roles.

Cost Savings

Bundled benefits at reduced rates for multi- year commitments.

\$40,500 Platinum		\$27,000 Gold
\$13,500 Silver		\$6,750 Bronze



Customized Sponsorship & Partnership Opportunities

We recognize that every organization has unique goals and ways to contribute to Indigenous economic development. We are committed to offering flexible sponsorship options that align with your organization's values, resources, and objectives. We offer the following additional ways to support:

In Kind Contributions

Support the conference through non-monetary contributions such as media partnerships, travel sponsorships, venue support, catering, or technology services.

Customized Sponsorship Amounts

If the set sponsorship levels don't fully align with your budget or objectives, we can tailor a sponsorship package to meet your organization's specific needs.

Innovative Support Models

Have an idea for a unique way to support ITC 2025? Whether it's funding a specific initiative, sponsoring a speaker, or covering registration fees for Indigenous entrepreneurs, we are happy to explore meaningful ways to collaborate.



Why Partner with ITC 2025?

In becoming a sponsor, your organization will:

Demonstrate Commitment to Indigenous Economic Reconciliation

Align with Indigenous values and be recognized as a leader in supporting Indigenous-led tourism.

Engage Directly with Indigenous Leaders & Entrepreneurs

Connect with key decision-makers, business owners, and community representatives.

Maximize Visibility at a High-Impact Event

Gain brand recognition through event materials, media coverage, and speaking opportunities.

Support Indigenous Participation & Capacity Building

Help remove financial barriers for First Nations attendees and support professional development opportunities.

Let's create a sponsorship that works for you!

www.indigenoustourismconferencebc.ca



**INDIGENOUS
ECONOMIC
PATHWAYS**

Indigenous Economic Pathways (IEP) is a grassroots-driven, Indigenous, not-for-profit organization dedicated to advancing Indigenous-led economic development. Born from the success of the 2024 Indigenous Forestry Conference, IEP hosts transformative events that foster collaboration, sustainability, and reconciliation across key sectors.

In 2025, IEP will host three flagship conferences:

Indigenous Tourism Conference

April 28 - 30, 2025

(in partnership with Indigenous Tourism BC (ITBC))

Indigenous Forestry Conference

September 15 - 16, 2025

(in partnership with Tseshah First Nation and co-hosted by Snuneymuxw First Nation)

Indigenous Blue Economy Conference

November 18 - 20, 2025

For IEP sponsorships that cover all events and IEP programs for one or multiple years, please visit <https://www.iepathways.ca/sponsorships>



Conference Registration

- \$ 950 Super Early Bird (until February 15, 2025)
- \$1,050 Early Bird (until March 15, 2025)
- \$1,150 Regular Free for one representative of a First Nation or development corporation
- ITBC Indigenous Stakeholders: 50% Discount
- ABM Members: 25% Discount

[Register](#)

April 28 to 30, 2025

Yuułu?it̓ath Territory
Pacific Rim National Park
Ucluelet Community Centre, Ucluelet, BC

Contacts

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